

Press Release

August 22, 2014
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For Immediate Release: Tagliatella Galleries presents 12 Unique Warhol Canvases

New York, New York: Tagliatella Galleries is pleased to present an exhibition of 12 unique Andy Warhol canvases. The show will run from September 18th- October 4th, 2014 at Tagliatella Galleries' Chelsea location. The exhibit opens with a private invitation only reception on the evening of Thursday, September 18th, 2014 from 6:00-8:00pm.

The travelling exhibit will consist of 12 unique 40"x 40" canvases portraying socialite businessmen from the 1970's and 80's and combines his trademark silkscreen technique with freeform acrylic hand-painting making the portraits truly one of a kind.

To have a portrait painted by Andy Warhol carried incredible prestige and in many circles was considered the ultimate form of social validation. The subjects of the portraits in Warhol's *Men Only* are yesterday's John Varvatos, Mark Jacobs, Mark Cuban and Conrad Hilton. They were members of the social elite who wished to be elevated to the status of his other subjects - iconic brands and superstars, but Warhol did more than just *iconify* his subjects; he immortalized them.

By the time Warhol died it was such a status symbol to have Warhol create a portrait that 'people competed to be portrayed by Warhol' says Art Critic Arthur Danto, 'because that appeared to give them instant immortality' - to be considered a part of Warhol's circle - whether they paid to get into it or not. His illustrious list of friends is often celebrated with more vehemence than his own life, and this collection features some of his most interesting comrades.

The work in this exhibit is more than just a series of portraits. Not only do they represent the unmistakable Andy Warhol brand, but they represent the beauty Warhol saw in everything, take for example the shading of Benedetti's face that makes him look powerful . . . masterful. Through his work Warhol honored the cult of celebrity until the point where, by painting someone's portrait, they would suddenly become one.

For more information about the exhibition, press inquiries or VIP invitations visit the Tagliatella Galleries' site at tagliatellagalleries.com/exhibitions or contact Ana Sepúlveda at (212) 367-0881 / ana@djtf.com.